



# NEWS RELEASE

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**REAL PEOPLE. REAL STORIES.**

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**FOR IMMEDIATE RELEASE**

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## KANSAS MUSEUM OF HISTORY WINS PRESTIGIOUS MEDIA & TECHNOLOGY AWARD

TOPEKA, KS—The Kansas Museum of History announced it has won a 2008 MUSE Award for its *Cool Things* podcasts. Now in its 19<sup>th</sup> year, the MUSE awards competition recognizes outstanding achievement in museum media. The competition is an activity of the Media and Technology Standing Professional Committee of the American Association of Museums.

The podcast offers an insider's view to items in the Museum's collection and features a regular segment, "Six Degrees of William Allen White." Museum staff and listeners try to connect the Sage of Emporia with other famous people and things from around the world.

Judges commented on the podcast: "Engaging hosts, lively music, and interesting and eclectic topics characterize the bi-weekly 20-minute audio podcasts which have been produced by the Museum since 2006. The podcasts' 'radio show' conversation and interview format works well in conveying information and insights in a style which is very contemporary and comfortable."

Visit [kshs.org/audiotours](http://kshs.org/audiotours) to download or subscribe to any of the Historical Society's podcasts.

The Kansas Museum of History is a division of the Kansas Historical Society, a state agency. Learn more at [kshs.org](http://kshs.org).

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