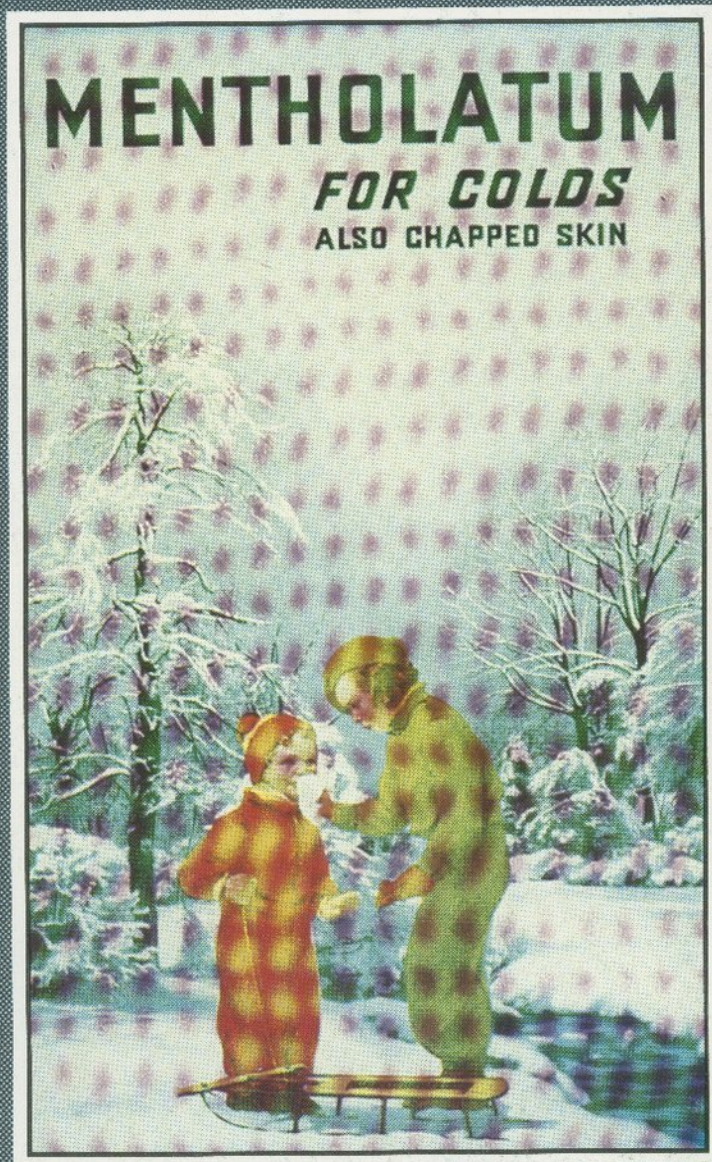


KANSAS HISTORY

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Volume 2, Number 1
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THE KANSAS STATE HISTORICAL SOCIETY was organized in 1875 by the newspaper editors and publishers of the state, and four years later it became the official trustee for the state's historical collections. Since then, the Society has operated both as a non-profit membership organization and as a specially recognized society supported by appropriations from the state of Kansas.

The purposes of the Society are the advancement of knowledge about and the preservation of resources related to the history and prehistory of Kansas and the American West, accomplished through educational and cultural programs, the provision of research services, and the protection of historic properties. The Society is governed by a ninety-nine-member board of directors, elected by the membership, and is administered by an executive director and an assistant executive director.

The new Kansas Museum of History features exhibits and educational programs based on the Society's rich artifact collections. It is located near the historic Pottawatomie Baptist Mission west of Topeka, adjacent to Interstate 70. All other Society departments remain at the Center for Historical Research, Memorial Building, across the street from the State Capitol in Topeka.

All persons interested in Kansas history and prehistory are cordially invited to join the Society. Those who would like to provide additional support for the Society's work may want to consider contributions in the form of gifts or bequests. A representative of the Society will be glad to consult with anyone wishing to make such a gift or establish a bequest or an endowment. Address the Executive Director, 120 West Tenth Street, Topeka, Kansas 66612-1291.

Cover: Mentholatum—an internationally known product first produced in Wichita, Kansas—is one of the featured topics in this issue of *Kansas History*. The wintery scene advertisement on this issue's cover first appeared as a seasonal cover for an issue of the Mentholatum Company's pamphlet, *Mentholology*. These pamphlets, distributed to druggists between 1916 and 1944,

were just one of the successful marketing and advertising tools used by the Mentholatum Company to promote its product. *Mentholology* contained "short items of interest to the retailer," common sense advice, and occasional articles on the history of the company and the life of Mentholatum's creator and company founder, A. A. Hyde.

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