

# Kansas Kaleidoscope

Volume 11 Number 3  
Worksheet 3: Reading Comprehension

Read the article, *Greetings Around the World* on page 6 to answer the following questions.

The Hall Brothers used **innovative** ideas that helped Hallmark Cards, Inc. succeed. Can you name three things they created that could be called innovative?

1. **high-quality Valentine and Christmas cards**
2. **the first modern gift wrap**
3. **advertised nationally**

**Additional answers:**

**new display shelves for greeting cards  
new kind of greeting card shop**

Read the article, *Hallmark Around the Globe* on page 7 to answer the following questions.

1. What country celebrates May Day in a big way?

**France**

4. What country sells more Easter cards than Valentine's Day cards?

**Germany**

5. What item does NOT appear on Christmas cards in Germany or France?

**wreaths**