

Levels of Text:

Introduction to the use of labels on historical displays

A TOWN BUILT ON IRON

The main title introduces the topic and attracts viewer interest

"The Evolution of Hibbing, Minnesota, 1880 - 1980"

The subtitle focuses the topic and limits what the project will interpret

Moving the Town

A subject label breaks down the topic into smaller parts for explanation and organization. These labels guide the viewer around the display.

The original townsite of Hibbing was located over a rich lode of iron ore. Because the ore was more valuable than the town, the buildings of Hibbing were moved to a new site in 1919.

Captions are the most detailed label and provide the opportunity for interpretation. These should be short, active, and clear.