

Kansas Historical Society
FY 2018 Annual Report
July 1, 2017 – June 30, 2018



YOUR
STORIES
OUR
HISTORY | KANSAS
HISTORICAL
SOCIETY

Highlights of FY 2018

The mission of the Kansas Historical Society is to actively collect, preserve, and interpret state history to enhance government transparency, provide economic development assistance, and educate the students and families of Kansas. Established in 1875, the Kansas Historical Society remains today a vital participant in state government. Families, towns, schools, businesses, and researchers rely on the Historical Society to be the state's memory. History is not something to be put in a trunk for future generations to find, it is instead a valuable tool to inform the present and guide the future.

In FY 2018 participation in agency programs and services reached more than 43 million. The monumental growth in participation has come through a variety of web-based resources and services. Although many people access our programs in person, the clear majority participate using computers and personal digital devices. Our audience today wants 24-hour, seven-days-a-week access to information. Although the Kansas Historical Society continues to maintain its 143-year-old mission, we have changed our operations to meet the public's current needs. These changes have dramatically widened our audience reach.

The programs of the Kansas Historical Society allow Kansas families to experience history for themselves in many ways.



Jennie Chinn, executive director



- On the second Friday of each month the Kansas Museum of History hosted Museum After Hours. Talks by noted speakers focused on the anniversary of World War I and included “The Concentrated Essence of Infantry,” “The Great War in the Air,” “Bridging the Gap from Soldier to Farmer,” “Giant with Feet of Clay: The U.S. Army Enters World War I,” “Seeing Arabia: The First World War Photographs of T.E. Lawrence,” “The Army on the Border, 1916-1917,” “Lawfare in the Great War,” and “A Final Goodbye: Gold Star Mother Pilgrimages 1929-1933.” Funding for the series from October through May was made possible through a grant from Freedom’s Frontier National Heritage Area.



- The Kansas Historical Society has a strong interest in partnering with Kansas corporations. In 2014 Mars Wrigley Confectionery U.S. built its first American plant in 40 years in Topeka. Last year the staff members at the local chocolate company built the world's largest M&M mural to celebrate the launch of caramel M&Ms, made exclusively in Topeka. The 12-panel mural was on display at the Kansas Museum of History.

- As part of our mission to serve the schoolchildren of Kansas, the Historical Society offers a special program for homeschool students on the first Wednesday of each month, September through May. Fourth grade through high school students can learn and explore primary and secondary sources with related activities. This year topics included such offerings as Lewis and Clark, Pioneer Spirit of Kansas, and the Chisholm Trail.
- Each year the state celebrates Kansas Day on January 29, the day Kansas became a state. At the Kansas State Capitol, Governor Sam Brownback and legislators greeted families from across the state. Kansas students in first through 12th grades were honored for capturing Kansas through their exceptional photography. The Happy Birthday, Kansas! Student Photo Contest saw 627 entries from 47 counties. At the close of the ceremony the official Kansas Day cake, made and donated by Dillon's, was revealed.
- Pawnee Indian Museum is the oldest historic site owned by the state of Kansas. A large Kitkehahki (Republican) band Pawnee earth lodge village once stood on the site that includes 22 earth lodge and numerous storage pit depressions. The museum covers one of the larger excavated lodge depressions. In FY 2018 the agency replaced the shingle roof, the UV skylight dome, and the custom front doors.



- On an afternoon in July the remains of 19 individuals believed to be the ancestors of people of the Kaw Nation were reburied with their associated burial objects. The remains initially came to the Kansas Historical Society as donations and the results of archeological excavations. The reburial was carried out in compliance with the federal Native American Graves Protection and Repatriation Act (NAGPRA) and the state Unmarked Burial Sites Preservation Act and in consultation and cooperation with the Kaw Nation. Members of the Kaw Nation participated in the interment.
- With home offices in Abilene, the United Telephone Company expanded to offer service in Goodland in 1931, with the announcement of plans for a new building. The new office changed over from magneto crank telephones to a dial system. This was the fourth dial system in the state; the first in western Kansas. The Art Deco style building featured Aztec design elements, including a thunderbird on a light fixture; and terra cotta panels and borders on the exterior. The distinctive building was listed in the National Register of Historic Places in FY 2018.
- The Kansas Historical Society contracted with an outside vendor to look at the workflow needs of our preservation law review program to come up with a way to allow clients to submit review requirements through an online portal. Creating an online system has decreased the amount of time needed for printing, filing, and storing paper records. It has sped up the review times and made searching for past projects easier. Clients can see from their side of the portal where their project is in the review line-up making the process more efficient.



- In FY 2018 the Kansas Historical Society and Newspapers.com initiated an accelerated production schedule to complete the digitization of all Kansas newspapers published before 1923, including an estimated 12,000,000 pages. This involves shipping more than 9,000 duplicate and master film rolls to Utah through a custom courier and updating our newspaper database. We also achieved “open access” to more than 3,000,000 pages of our newspaper content that teachers, students, and out-of-state patrons may access freely without residency verification. This dramatically improves access to our collections and provides key patron communities with easy access for the first time.

- Sherman and Blanche Parks were named to Topeka's 2000 Profiles in Power by the *Topeka Capital-Journal*. In FY 2018 Blanche made a generous donation of her family's papers to the archives. Blanche taught in the Topeka Public Schools and later worked as a manager and director in various state agencies. She was active in many civic organizations such as the YWCA, Kansas Children's Service League, Washburn University Board of Regents, and Topeka Human Relations Commission. This landed Blanche in the *Who's Who of American Women*. The contributions of her father-in-law, Judge Sherman Parks, Sr., and her husband, Sherman Parks, Jr., are included in the collection. Sherman Parks, Sr., was appointed to the Court of Appeals by Governor Robert Bennett in January 1977. Judge Sherman served as a member of the Washburn University Board of Governors, Topeka Welfare Planning Council, and St. Francis Hospital Advisory Board. In 1988 Judge Parks received the Martin Luther King Award from the Living the Dream Committee. The Sherman Albert Parks, Jr., collection documents his time serving on the Topeka USD 501 school board where he was active in the creation of the Hummer Sports Complex. He also served as director of the 2000 Census for Kansas; as deputy secretary of state; and on the Kansas Parole Board.



Photo credit: Educopia OSSAArcFlow project

- The Kansas Historical Society is a participant in a national project investigating open source software (OSS)-based workflows to help libraries and archives optimize the capacity to curate and preserve born digital content. Twelve project partners have committed to using a combination of three leading OSS platforms in their digital curation workflows. The agency is evaluating the best ways to protect the 100 terabytes of digital material currently under curation at the Kansas Historical Society.

The successes of the Kansas Historical Society come from the dedication of staff members and volunteers who work tirelessly to achieve the agency's goals. We appreciate our partnership organizations that provide us with the opportunity to serve a larger, more diverse audience. The special relationship we have with the Kansas Historical Foundation, their staff members and board of directors, allows us to reach beyond the ordinary. We wish to thank the Governor and the legislature for their continued support. Ultimately, it is the people of Kansas who share their stories and experiences with us and enable the Kansas Historical Society to keep our shared Kansas memory alive.

Sincerely,

Jennie Chinn
Executive Director
Kansas Historical Society

Kansas Historical Society

FY 2018 Overall Program and Service Usage

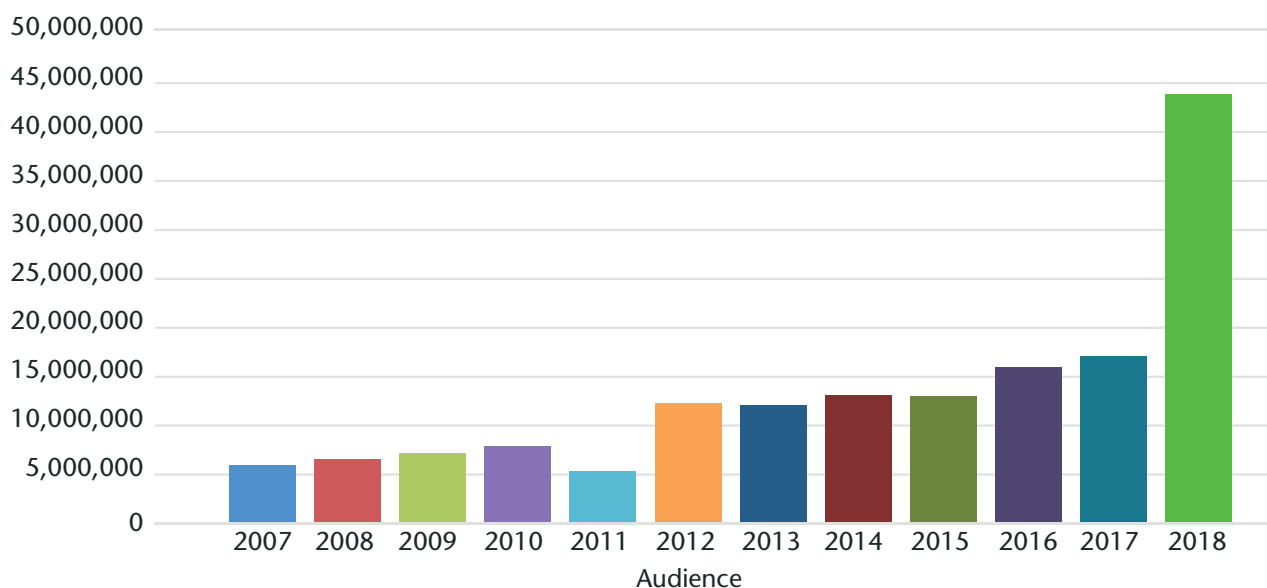
July 1, 2017 – June 30, 2018

Type

| | |
|---|------------|
| Visitors | 122,642 |
| Adult and Family Programs | 8,820 |
| Children's Programs and School Curriculum | 51,537 |
| Digital Programs | 1,425,572 |
| Agency Services | 16,829 |
| Publications | 17,275 |
| Grants and Financial Incentives | 117 |
| Digital Audience for Online Resources | 42,088,404 |
| Social Media | 47,925 |
| TOTAL | 43,779,121 |

Kansas Historical Society Program Usage

FY 2007 – FY 2018



*FY 2018 dramatic growth is due to the partnership with Newspapers.com and the digitization of pre-1923 Kansas newspapers. If Newspapers.com (commercial site entrance) were eliminated from the FY 2018 annual report, overall program usage would have seen a 1 percent decline between FY 2017 and FY 2018.

Kansas Historical Society

FY 2018 Visitors

Operated year-round

| Site | County | Paid | Complimentary | Total |
|--|----------|--------|---------------|--------|
| Constitution Hall State Historic Site | Douglas | 4,982 | 107 | 5,089 |
| Fort Hays State Historic Site | Ellis | 3,224 | 243 | 3,467 |
| Kansas Museum of History | Shawnee | 24,483 | 4,490 | 28,973 |
| Kansas State Capitol Visitor Center | Shawnee | No fee | 60,508 | 60,508 |
| Pawnee Indian Museum State Historic Site | Republic | 1,290 | 201 | 1,491 |
| State Archives Research Room | Shawnee | No fee | 3,460 | 3,460 |

Operated seasonally

| | | | | |
|--|------------|-----|-----|-------|
| Grinter Place State Historic Site | Wyandotte | 632 | 11 | 643 |
| Hollenberg Pony Express Station State Historic Site | Washington | 905 | 14 | 919 |
| Kaw Mission State Historic Site | Morris | 856 | 168 | 1,024 |
| Mine Creek Civil War Battlefield State Historic Site | Linn | 669 | 154 | 823 |
| Red Rocks State Historic Site: Home of the William Allen White Family | Lyon | 770 | 65 | 835 |

TOTAL **107,232**

Partnership sites – operated locally

| | | | | |
|---|----------|--------|-------|---------------|
| Cottonwood Ranch State Historic Site | Sheridan | No fee | 399 | 399 |
| First Territorial Capitol State Historic Site | Geary | No fee | 710 | 710 |
| Goodnow House State Historic Site | Riley | No fee | 1,694 | 1,694 |
| John Brown Museum State Historic Site | Miami | No fee | 2,107 | 2,107 |
| Shawnee Indian Mission State Historic Site | Johnson | 1,525 | 8,975 | 10,500 |
| TOTAL | | | | 15,410 |

TOTAL Visitors **122,642**

Kansas Historical Society

FY 2018 Adult and Family Programs

| Site | County | Attendance |
|--|------------|--------------|
| Archeology | Statewide | 110 |
| Constitution Hall State Historic Site | Douglas | 984 |
| Fort Hays State Historic Site | Ellis | 2,095 |
| Grinter Place State Historic Site | Wyandotte | 705 |
| Historic Preservation | Statewide | 702 |
| Hollenberg Pony Express Station State Historic Site | Washington | 355 |
| Kansas Historical Foundation annual bus tour | Statewide | 50 |
| Kansas Museum of History | Shawnee | 1,954 |
| Kaw Mission State Historic Site | Morris | 869 |
| Mine Creek Civil War Battlefield State Historic Site | Linn | 30 |
| Speaking engagements | Statewide | 160 |
| Pawnee Indian Museum State Historic Site | Republic | 72 |
| Red Rocks State Historic Site | Lyon | 287 |
| State Archives | Shawnee | 447 |
| TOTAL Adult and Family Program Attendance | | 8,820 |



Taste of Kansas North Central bus trip at Rock City, Kansas Archeology Training Program at Kaw Mission State Historic Site, West Fest at Kansas Museum of History.



Kansas Historical Society

FY 2018 Children's Programs and Curriculum

| Site | Focus | Usage |
|---|---|---------------|
| History and Environmental Fair | STEM learning | 1,235 |
| Homeschool Wednesdays | Hands-on learning | 136 |
| Interactive Kansas Educator (IKE) | Classroom robot tour through the Kansas Museum of History | 227 |
| Kansas Day at the Capitol | Student photo contest | 627 |
| Kansas Day at the Museum | Statehood commemoration | 1,281 |
| <i>The Kansas Journey</i> | Middle school textbook | 28,000 |
| <i>Read Kansas!</i> | Kansas history through reading and writing | 1,561 |
| Rural School Days | One-room school experience | 1,469 |
| Teacher Training | Statewide | 250 |
| Traveling Resource Trunks | Exploring a topic through artifacts and images | 16,617 |
| State Archives Research Room | Student research | 134 |
| TOTAL Children's Programs and Curriculum Usage | | 51,537 |



FY 2018 Digital Programs

| Program | Focus | Audience |
|---|--|------------------|
| Kansas Portraits Guest Commentary on Kansas Public Radio (KANU) | Audio commentary on select notable Kansans | 500,000 |
| Flickr | Image sharing of programs | 356,599 |
| YouTube views (3 channels) | Video content connected to preservation, research, and the Kansas Historical Society | 568,950 |
| Webinars | Preservation fund workshop | 23 |
| TOTAL Digital Program Audience | | 1,425,572 |

Kansas Historical Society

FY 2018 Services

| Service | Focus | Usage |
|--|---|--------|
| Artifact loans processed | Loan of artifacts to other institutions | 83 |
| Contract Archeology projects | Protection of cultural resources under the law | 190 |
| Facility Rental participation | Renting Topeka facilities to outside groups | 6,256 |
| Geographic information system (GIS) access | Database of archeological sites | 136 |
| Interlibrary loan requests filled | Microfilm to Kansas libraries | 394 |
| Land survey requests filled | Filling land surveyor requests | 1,029 |
| Media contacts | Requests for information | 244 |
| Media mentions | Agency appearance in media | 804 |
| New National and State Register listings | New properties added to the registers | 35 |
| Photographic use permits granted | Permission to use agency images | 206 |
| Record schedules created or revised | Public Records retention and disposition | 31 |
| Research questions answered | Requests for information to the Archives and Museum | 5,345 |
| State and federal law reviews | Protection of cultural resources under the law | 2,068 |
| Unmarked burial cases | Protection of unidentified human remains | 8 |
| TOTAL Services Usage | | 16,829 |



Kansas Historical Society

FY 2018 Publications Circulation

| Title | Circulation |
|---|---------------|
| <i>Kansas History</i> (Published by the Kansas Historical Foundation) | 2,350 |
| <i>KSHS eNews</i> | 4,197 |
| <i>KSHS Educator eNews</i> | 6,359 |
| <i>KSHS Special Notice eNews</i> | 1,822 |
| <i>Reflections</i> (Discontinued after August 2017) | 2,547 |
| TOTAL Publication Circulation | 17,275 |



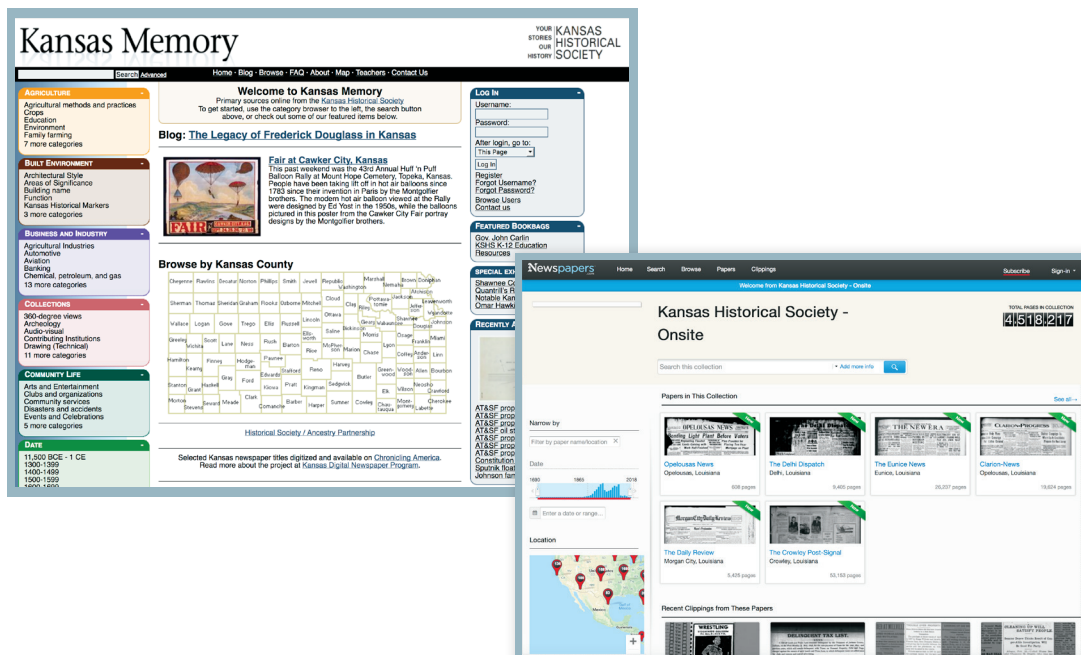
FY 2018 Grants and Financial Incentives

| Program | Type of Incentive | Amount | Number Awarded |
|--|-------------------|---------------------|----------------|
| Heritage Trust Fund | Grant | \$853,586 | 20 |
| Historic Preservation Fund | Grant | \$160,041 | 14 |
| Historic Records Advisory Board | Grant | \$11,208 | 5 |
| State Rehabilitation | Tax credits | \$3,671,122 | 59 |
| Federal Rehabilitation | Tax credits | \$11,723,614 | 19 |
| TOTAL Grants and Financial Incentives | | \$16,419,571 | 117 |

Kansas Historical Society

FY 2018 Digital Resources

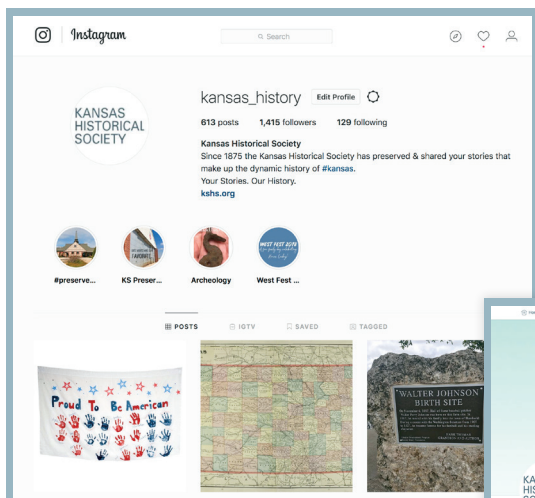
| Format | Audience |
|--|-------------------|
| Operated by Kansas Historical Society | |
| Kansas Historic Resources Inventory (KHRI) contributors | 46 |
| Kansas Historic Resources Inventory (KHRI) users | 947 |
| <i>Kansas Memory</i> sessions | 249,819 |
| kshs.org sessions | 1,318,317 |
| Operated through Partnerships | |
| <i>Ancestry</i> (KSHS content) page views | 6,799,377 |
| <i>Chronicling America</i> (KSHS content) page views | 318,301 |
| Kansasww1.org visits | 325,379 |
| Newspapers.com (KSHS content) through Kansas resident's portal | |
| on kshs.org page views | 1,326,843 |
| Newspapers.com (KSHS content) on commercial site page views | 31,671,008 |
| <i>Territorial Kansas Online</i> page views | 78,367 |
| TOTAL Digital Resources | 42,088,404 |



Kansas Historical Society

FY 2018 Social Media

| Formats | Followers |
|-------------------------------------|---------------|
| Facebooks (18 sites) | 35,998 |
| Google+ | 131 |
| Instagram | 1,302 |
| LinkedIn | 699 |
| Pinterest | 1,529 |
| Tumblr (2 accounts) | 232 |
| Twitter | 8,034 |
| TOTAL Social Media Followers | 47,925 |



Kansas Historical Society

FY 2018 Volunteer Contributions

| Service area | Location | Number of volunteers | Hours | Monetary Equivalence |
|--------------------------|--|----------------------|--------|----------------------|
| Archeology | Statewide | 110 | 5,195 | \$78,081 |
| Kansas Historic Sites | Constitution Hall State Historic Site | 20 | 94 | \$1,413 |
| | Fort Hays State Historic Site | 37 | 1,922 | \$28,888 |
| | Grinter Place State Historic Site | 20 | 1,817 | \$27,310 |
| | Hollenberg Pony Express Station | 12 | 36 | \$541 |
| | | | | |
| | Kaw Mission State Historic Site | 10 | 205 | \$3,081 |
| | Mine Creek Civil War Battlefield State Historic Site | 143 | 457 | \$6,869 |
| | Pawnee Indian Museum State Historic Site | 6 | 30 | \$451 |
| | Red Rocks State Historic Site | 105 | 169 | \$2,540 |
| | | | | |
| Kansas Museum of History | Discovery Place and Information | 8 | 592 | \$2,978 |
| | Gallery Docents (includes training) | 9 | 496 | \$7,455 |
| | Summer Youth | 5 | 167 | \$1,211 |
| | Special Projects | 109 | 1,073 | \$16,127 |
| Kansas State Capitol | Visitor Center | 4 | 714 | \$10,731 |
| State Archives | Research Room | 27 | 2,144 | \$32,224 |
| TOTAL Volunteers | | 625 | 15,111 | \$219,900 |



Kansas Historical Society

FY 2018 Total Collection Holdings

| Collections | Unit of Measurement | Amount |
|---|---------------------|-----------------|
| Archeological and ethnographic artifacts | Cubic feet | 4,225 |
| Newspapers, born digital, partnership with Kansas Press Association | Titles | 173 |
| Library books and pamphlets | Items | 448,141 |
| Manuscript materials | Cubic feet | 12,043 |
| Maps and architectural drawings | Items | 32,978 |
| Microfilm | Reels | 48,708 |
| Museum artifacts | Items | 119,579 |
| Photographs and audio-visual materials | Items | 565,461 |
| State Archives materials | Cubic feet | 44,588 |
| Additional Inventory | | |
| Historical highway markers | Items | 120 |
| Kansas Historic Resource Inventory | Entries | 66,399 |
| Kansas Historical Society buildings and structures | Items | 58 on 600 acres |
| <i>Kansas Memory</i> digital resources | Images | 577,279 |
| National and State Register | Listings | 1,642 |



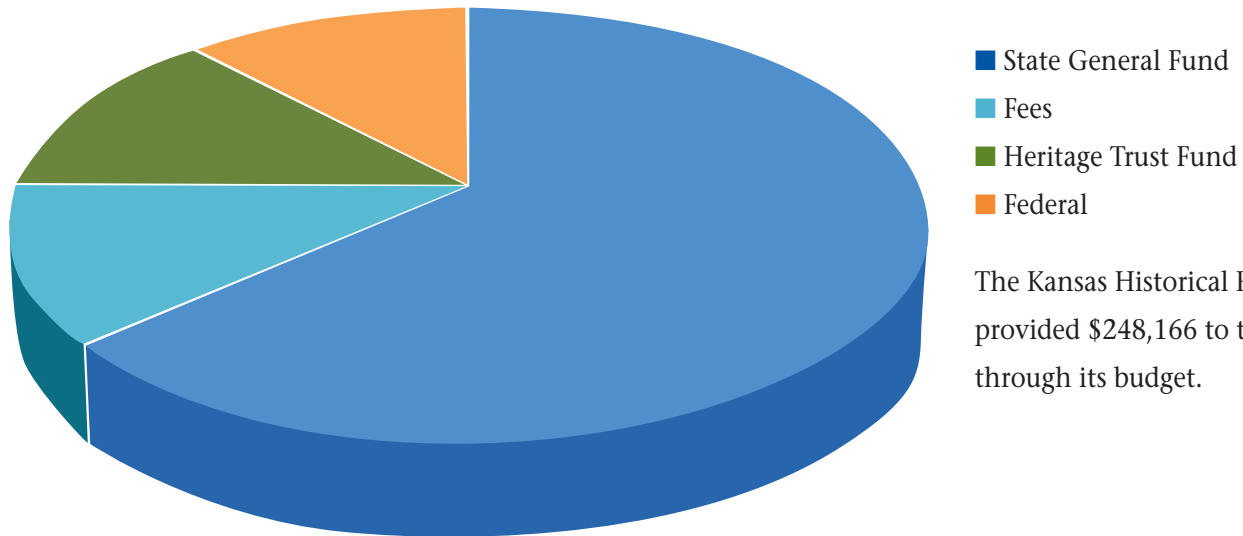
Marbles from the Plowboy site in Shawnee County where Kansa, Potawatomi, and Euro-Americans lived; "I like Ike" was a play on Eisenhower's name and proved popular during his 1952 campaign; Potawatomi Mission, located on the Kansas Historical Society grounds.



Kansas Historical Society

FY 2018 Financials

Revenues by Fund: \$6,786,524



The Kansas Historical Foundation provided \$248,166 to the agency through its budget.

Expenditures by Program: \$6,786,524

