Why is Walter Chrysler a Notable Kansan?


The real secret of success is enthusiasm. I feel sorry for the person who can’t get genuinely excited about his work. Not only will he never be satisfied, but he will never achieve anything worthwhile.

—Walter Chrysler

Chrysler, the son of a Union Pacific engineer, was raised in this home in Ellis, Kansas.
Chrysler worked for the Buick Automobile Company from 1912 to 1919. Using his entrepreneurial skills he turned the failing company into the most profitable branch of General Motors. When he left the company he was one of the richest men in America. This is a 1918 Buick.

Chrysler started his own auto company in 1925. By 1928 the Chrysler Corporation was the second largest manufacturer of cars in America. This advertisement is from a 1926 newspaper.
