Promoting Kansas Card 4
ATCHISON
TOPEKA
AND
SANTA FE
RAIL ROAD

Declaration of Principles

"WHEN in the course of human events it becomes necessary for the people of the Eastern, Northern and Southern States of our great Republic to visit the Rocky Mountains, Colorado, New Mexico, and Arizona, and in so doing dissolve the ties which have induced them to travel by inferior and circuitous routes..." A decent respect to the opinions of mankind, and their own pockets, requires that they should select the ATCHISON TOPEKA & SANTA FE R.R. the shortest and best route from Atchison and Kansas City, on the Missouri River via the Great Arkansas Valley to Pueblo, Manitou, Denver and all points in Colorado, New Mexico and the San Juan mines. To this end the undersigned do pledge to the traveling public their lives, their fortunes, and their sacred honor.

[Signatures]

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